



## BIOS

### **BOB LYNDE, PRESIDENT**

Bob Lynde has found a way to combine his passion for travel and wine with his devotion to global humanitarian efforts. Lynde, a native of Lynchburg, VA, was inspired by President Nelson Mandela's invitation to embrace the new South Africa. In 1994, Lynde traveled to the African continent to explore the 350-year old wine making industry and meet the people. Along the way, he also saw a struggling country fight its battle with HIV/AIDS. Committed to helping with the humanitarian effort in Africa, Lynde and longtime business partner, Jessica Harrington, created Fat Barrel Wine Company in February 2007. Their debut wine brand, Bob's AFRICAN, is a value-priced brand of wines created specifically to raise funds to fight the spread of HIV/Aids in Africa. Fat Barrel Wine Company will donate 10 percent of import sales revenue from Bob's AFRICAN Wines to international aid agencies fighting this pandemic in Africa. One half of the funds will benefit Africare and the remaining funds will benefit African-focused relief organizations in states where the wines are sold.

Lynde is a former owner and board member of Cape Classics, (2001 *Food and Wine Magazine* "Best Wine Importer,") and the founder of Oregon Brokered Brands. He has more than a decade of experience importing wine from South Africa, where wine exports to the US grew 366 percent from 2001 to 2005. Lynde, a 1991 graduate of Denison University with a degree in Economics, as well as the Institute of European Studies in Austria is a resident of Portland, Oregon. Lynde makes frequent visits to South Africa and believes that "socially conscious initiatives in for-profit companies foster positive change." With Bob's AFRICAN Wines, Lynde hopes to bring awareness to the health crisis in Africa, as well as to Africa's rich history of winemaking.

### **JESSICA HARRINGTON OPERATIONS AND MARKETING DIRECTOR**

Jessica Harrington grew up on her family's farm in eastern Oregon and understands the passion and labor farmers put into their crops. Now, as the Operations and Marketing Director for Fat Barrel Wine Company, Harrington takes pride in connecting the vision of Fat Barrel and Bob's African Wines with the passion of their supplying partners. Working with a wine import company allows Harrington to travel to wine producing regions around the world, including South Africa where the grapes are grown for Bob's AFRICAN. Harrington provides vision and creative direction for Bob's AFRICAN and Fat Barrel Wine Company's strategic direction.

Prior to forming Fat Barrel Wine Company with Bob Lynde in February 2007, Harrington had a successful sales career in the telecom business, managing large corporate accounts. She then used her business skills to start her own consulting business and joined Bob Lynde in 2001 to help him launch an Oregon fine wine distribution company called Oregon Brokered Brands. Harrington was instrumental in successfully capturing the operational processes of the wine distribution business and mirroring those processes in a proprietary software platform developed by OBB. This technology enabled OBB to offer wine producers the first unbiased wine distribution and fulfillment services platform within the state of Oregon. OBB was acquired by The Henry Wine Group in 2004.